



DRYCLEANING INSTITUTE
OF AUSTRALIA

2025 STATE OF THE DRYCLEANING INDUSTRY



Association Body - Drycleaning Institute of Australia - 1300 134 511

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P O Box 432, Blairgowrie Vic 3942

WHERE ARE STORES OWNED BY DRYCLEANERS



47%
REGIONAL

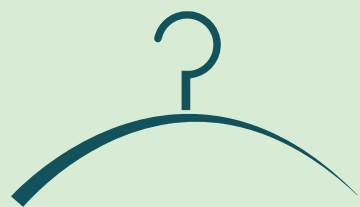
53%
CAPITALS



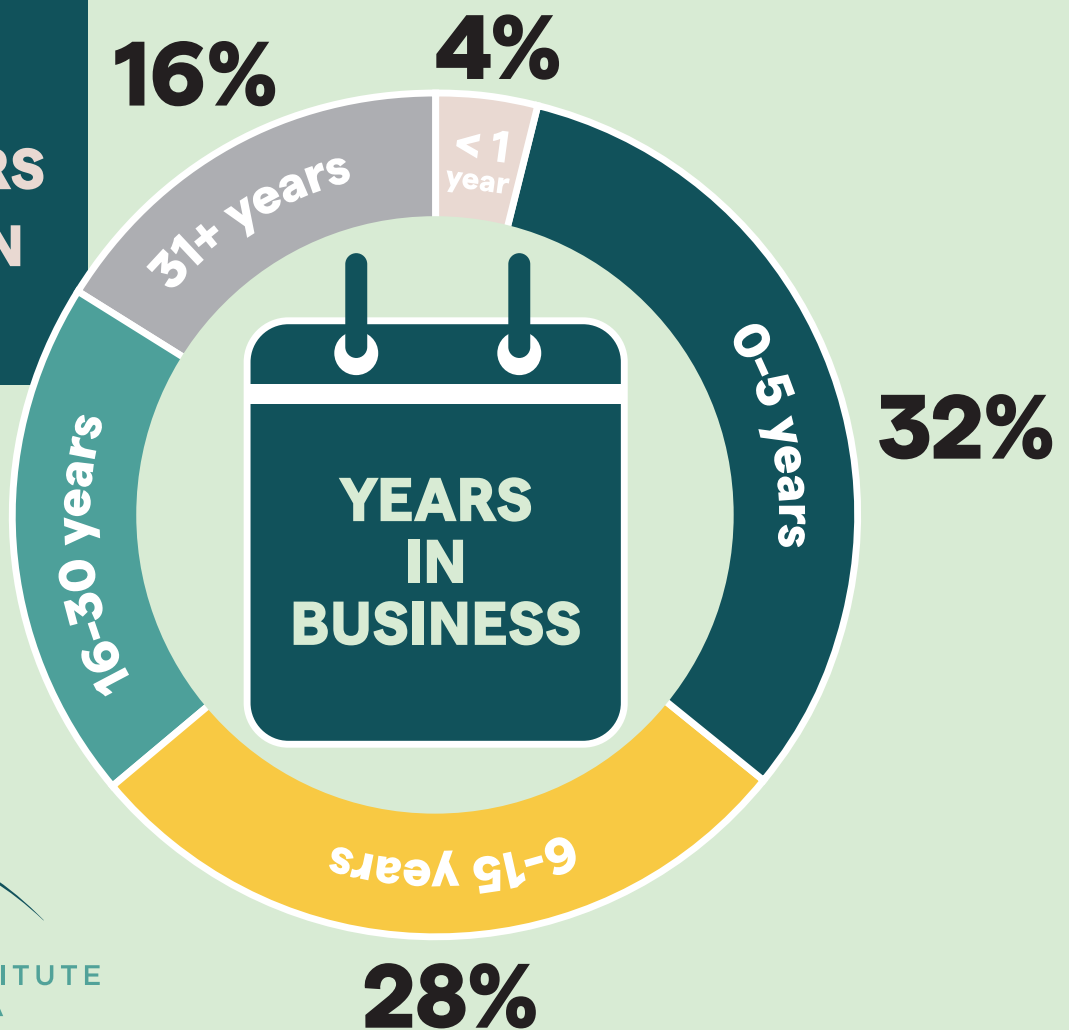
NUMBER OF STORES OWNED BY DRYCLEANERS



NUMBER OF YEARS DRYCLEANERS HAVE BEEN IN BUSINESS

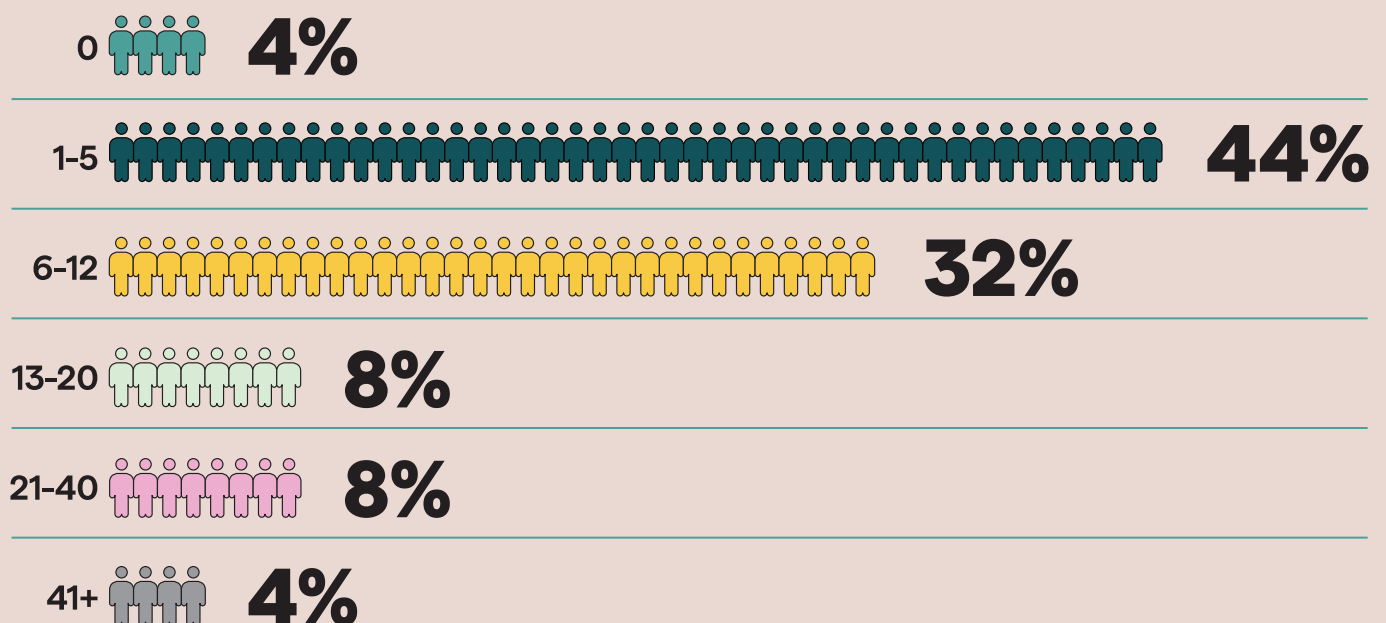


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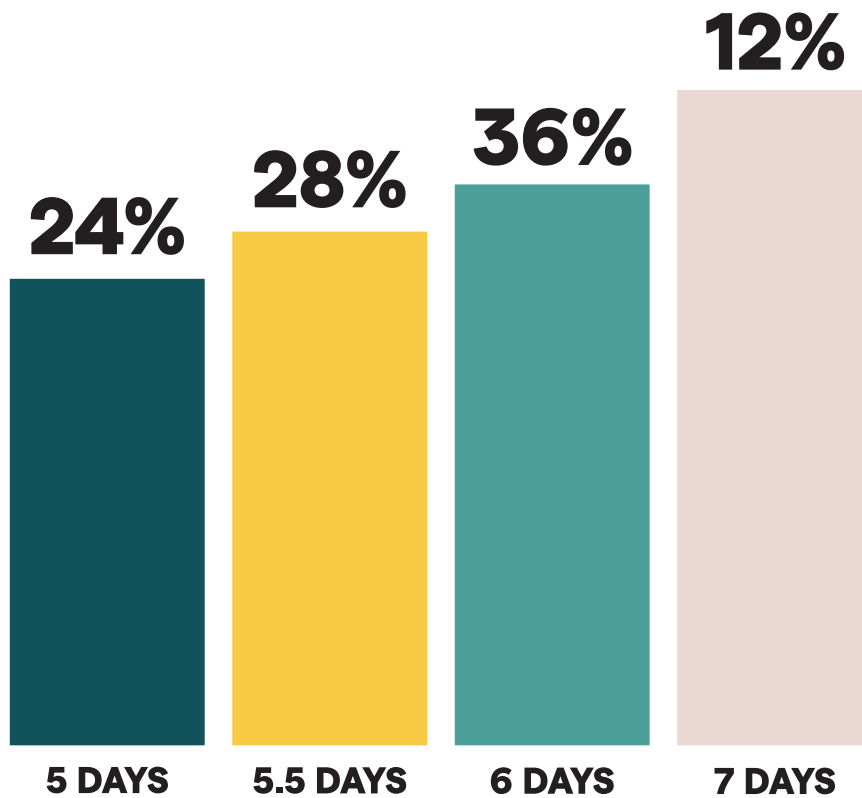
NUMBER OF STAFF EMPLOYED BY DRYCLEANERS

EMPLOYEES



PERCENTAGE OF DRYCLEANING STORES

DAYS PER WEEK OF DRYCLEANING OPERATION



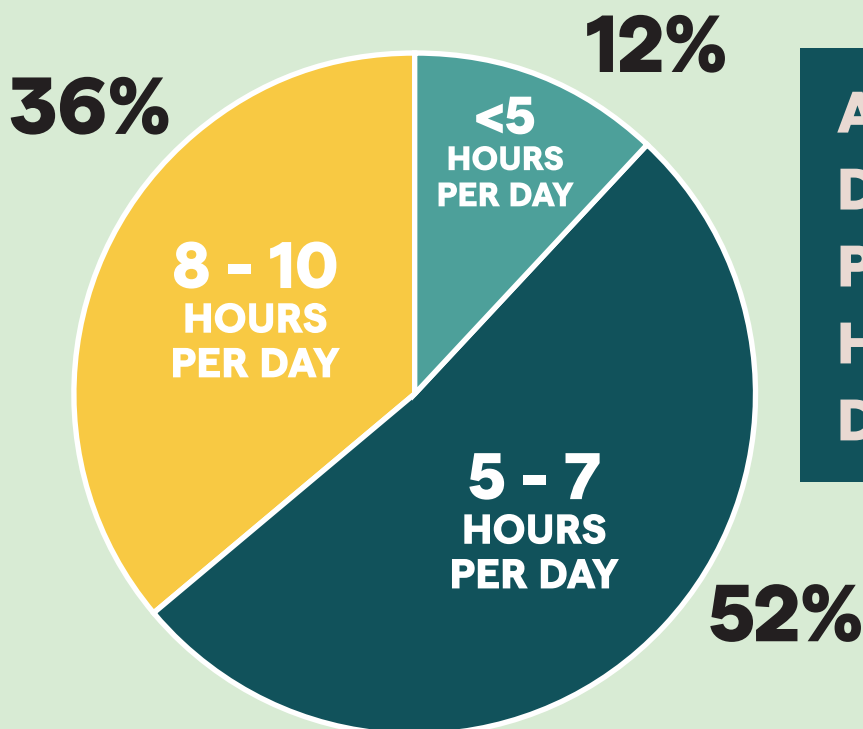
DAYS PER WEEK OF DRYCLEANING OPERATION

AVERAGE OPENING HOURS

8AM
TO
5PM

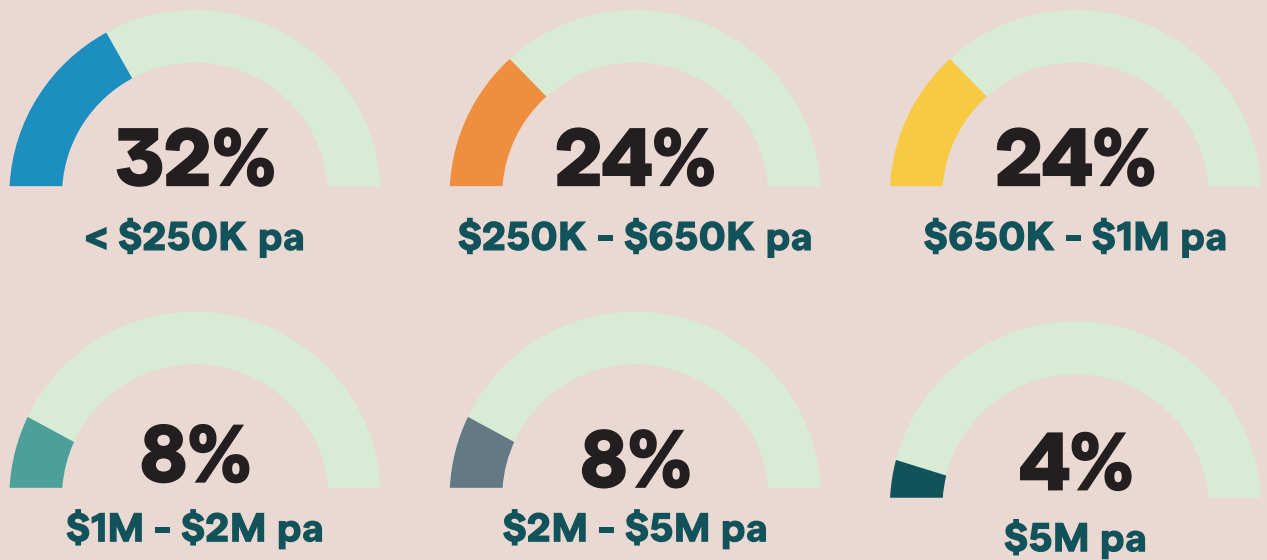


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AVERAGE
DRYCLEANING
PRODUCTION
HOURS PER
DAY

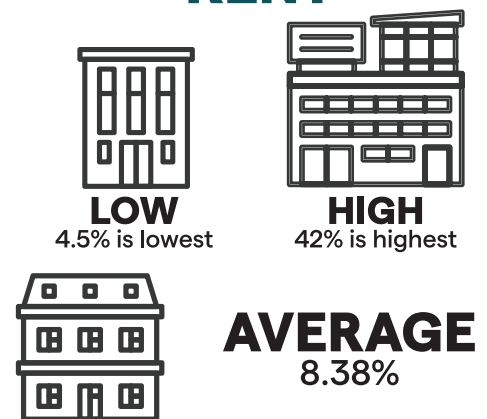
TOTAL SALES



COST OF GOODS



RENT

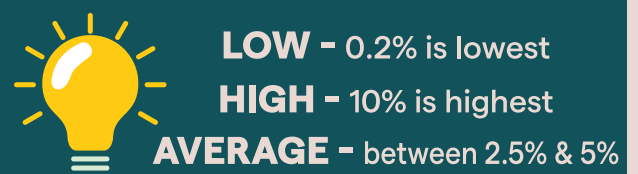


AS A PERCENTAGE OF SALES

GROSS WAGES



ELECTRICITY



GAS



DRYCLEANING OPERATIONS - A FINANCIAL SNAPSHOT

72%

report increased sales

SALES INCREASE / DECREASE

28%

report decreased sales

NET PROFIT IN RELATION TO SALES

5% LOWEST REPORTED NET PROFIT

70% THE HIGHEST REPORTED NET PROFIT

21.86% THE AVERAGE REPORTED NET PROFIT

68%

say net profit
percentage
has increased

32%

say net profit
percentage
has decreased

GARMENT CLEANING PRICES

TWO-PIECE SUIT	LOWEST - \$25 HIGHEST - \$56 AVERAGE - \$30 – \$40
TROUSERS	LOWEST - \$12.50 HIGHEST - \$22 AVERAGE - \$15 – \$20
SUIT JACKET	LOWEST - \$12.50 HIGHEST - \$29 AVERAGE - \$16 – \$21
LAUNDERED SHIRT	LOWEST - \$4 HIGHEST - \$14.95 AVERAGE - \$7 – \$10
DOONA	LOWEST - \$33^{Single} \$40^{Queen} HIGHEST - \$70^{Queen / King} AVERAGE - \$50 – \$60^{Queen+}

CLEANING SYSTEMS

P	Perc only 28%	W	Wet only 12%	P/W	Perc / Wet 60%
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